
Sponsorship Packages

Americana 2025

GRAND QUAY
PORT OF MONTREAL

March 12 & 13

Organized by





Réseau Environnement Who we are

Since its inception over 60 years ago, Réseau Environnement has catalyzed innovative solutions for a greener economy. A hub for information and expertise on new environmental solutions, the association promotes advancements in technology and science for a sustainable future.

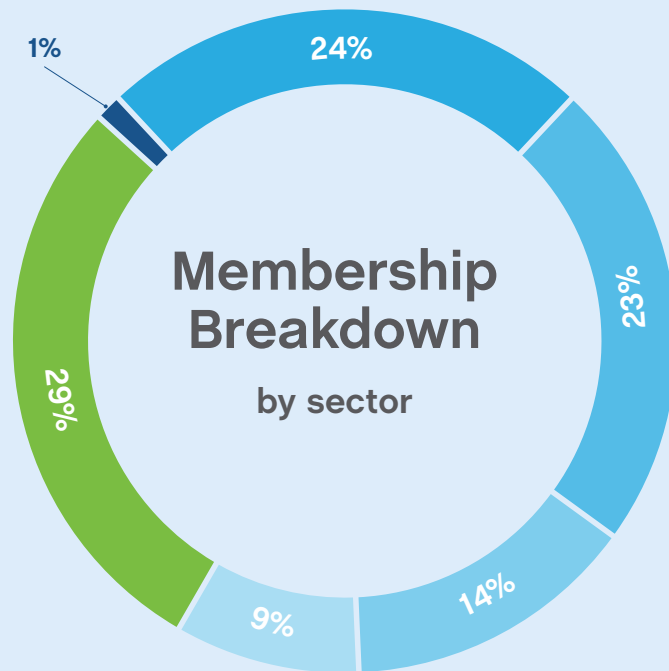
Our organization advocates in various industry areas: water, air, climate change and energy, residual materials, biodiversity, soil and groundwater. We have experts from public, private and academic sectors who work in these fields.

Who represents us?

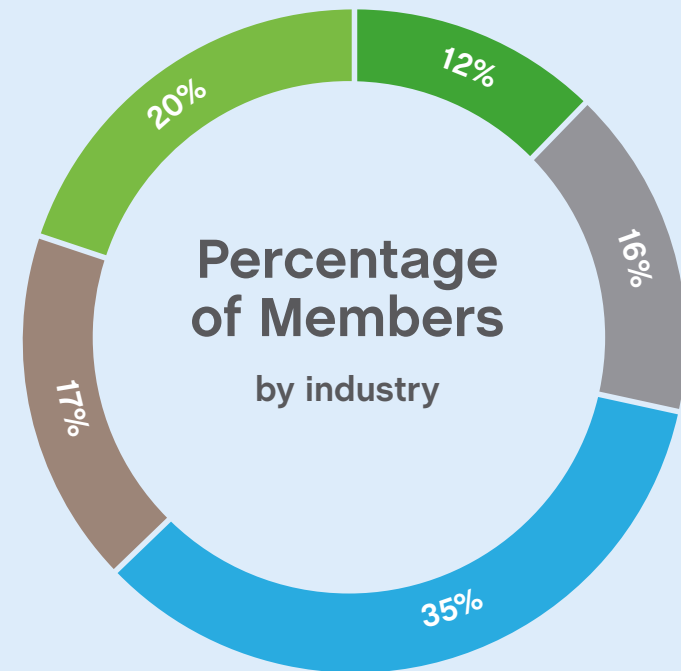
Nearly 2,500 members

Réseau Environnement has been an environmental pioneer for over 60 years. What has become the largest multisector network of environmental specialists in Quebec, the organization helps spread knowledge and innovation throughout the province with its 2,500 active members and expert committees across Quebec.

Located all throughout Quebec



- 24% Public sector
- 23% Students and young professionals
- 14% Individual members
- 9% NPOs
- 29% Private sector
- 1% Research and teaching establishments



- 20% Residual materials
- 17% Soil and groundwater
- 16% Air, climate change and energy
- 12% Biodiversity
- 35% Water

Major Sponsor

\$53,000

2 available

10
tickets
included

10x10 booth

5-minute welcome speech

1-hour conference session with Q/A*

Invitation to the ceremony with guests of honour

Acknowledgement by presenter during the opening or closing ceremony

Dedicated post announcing sponsorship on LinkedIn and Facebook

Mention of "MAJOR SPONSOR" in all event communications

Logo and name mentioned in the program

Logo on generic visuals (email signature, web banner, social media posts/coverage)

Logo displayed proportionally:

- In the Americana newsletter
- In Americana's ad published in Vecteur Environnement magazine
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

Name mentioned in press release

Double-page ad in *Vecteur Environnement* magazine

8 super banners in the *À la Une* newsletter

Sponsor logo on attendee badges and in conference rooms at all times

Additional tickets at early-bird rate guaranteed**

**While supplies last.

* Please note that no business or promotional presentations will be allowed. However, the company logo may be displayed at the bottom of the screen during the presentation.

All seminar proposals should be submitted to the Réseau Environnement organizing committee. This is to ensure that the topic aligns with members' interests.

Presenting Sponsor

\$30,000

2 available

7
tickets
included

10x10 booth

3-minute welcome speech

30-min seminar with Q/A*

Invitation to the ceremony with guests of honour

Acknowledgement by presenter during the opening or closing ceremony

Dedicated post announcing sponsorship on LinkedIn and Facebook

Mention of "PRESENTING SPONSOR" in all event communications

Logo and name mentioned in the program

Logo displayed proportionally:

- In the Americana newsletter
- In Americana's ad published in *Vecteur Environnement* magazine
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

Name mentioned in press release

One-page ad (2nd or 3rd cover page) in *Vecteur Environnement* magazine

4 super banners in the *À la Une* newsletter

Additional tickets at early-bird rate guaranteed**

**While supplies last.

* Please note that no business or promotional presentations will be allowed. However, the company logo may be displayed at the bottom of the screen during the presentation.

All seminar proposals should be submitted to the Réseau Environnement organizing committee. This is to ensure that the topic aligns with members' interests.

Premium Sponsor

\$20,000

4 available

5
tickets
included

Exclusive sponsor for one of the following:

- Exhibitor hall during entire event
- Lounge area
- B2B Platform

Activity named after your organization

Invitation to the ceremony with guests of honour

Acknowledgement by presenter during the opening or closing ceremony

Dedicated post announcing sponsorship on LinkedIn and Facebook

Mention of "PREMIUM SPONSOR" in all event communications

Company banner / roll up in sponsored area

Logo and name mentioned in the program

Logo displayed proportionally:

- In the Americana newsletter
- In Americana's ad published in *Vecteur Environnement* magazine
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

Name mentioned in press release

(1/2) half-page ad in *Vecteur Environnement* magazine

2 super banners in the *À la Une* newsletter

Additional tickets at early-bird rate guaranteed*

*While supplies last

Industry Sponsor

\$14,000

10 available

3
tickets
included

Exclusive sponsor of a specific industry
(2 sponsors per industry)

- Water
- Residual Materials
- Air, Climate Change and Energy
- Soil and Groundwater
- Biodiversity



2-minute welcome speech at industry opening

30-min seminar with Q/A*

Group post announcing sponsorship on LinkedIn and Facebook

Logo and sponsor name mentioned each time the sponsored industry is referenced:

- Name mentioned in the program
- Logo in the conference rooms

Logo displayed proportionally:

- In the Americana newsletter
- In Americana's ad published in *Vecteur Environnement* magazine
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

(1/4) quarter-page ad in *Vecteur Environnement* magazine

1 super banner in the *À la Une* newsletter

Additional tickets at early-bird rate guaranteed**

**While supplies last.

* Please note that no business or promotional presentations will be allowed. However, the company logo may be displayed at the bottom of the screen during the presentation.

All seminar proposals should be submitted to the Réseau Environnement organizing committee. This is to ensure that the topic aligns with members' interests.

Prestige Sponsor

\$9,000

5 available

Exclusive sponsor for your choice of:

- Networking coffee hour
- One of the two lunches at the event
- Carbon offsetting initiative
- Networking cocktail hour
- Awards ceremony

2
tickets
included

Activity named after your organization

Name mentioned in the program

Logo in the conference rooms and/or common areas at specific times

Group post announcing sponsorship on LinkedIn and Facebook

Logo displayed proportionally:

- In the Americana newsletter
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

Option to place table cards and roll up banners in the rest areas (sponsor provides design and printed materials)

Additional tickets at early-bird rate guaranteed*

Americana

*While supplies last

Collaborator Sponsor

\$5,000

10 available

Exclusive sponsor for your choice of:

- Seminar: 2-minute speech to present the session and speakers
- Multi-stream sorting station: Sponsor design on station (at own cost)
- WiFi: Ad banner with logo and hyperlink with every WiFi connection
- Interactive kiosks: Logo on each page at the interactive kiosks

1
ticket
included

Option to place a roll up banner (location to be confirmed with Réseau Environnement)

Group post announcing sponsorship on LinkedIn and Facebook

Logo displayed proportionally:

- In the Americana newsletter
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

Additional tickets at early-bird rate guaranteed*



Supporting Sponsor

\$3,000

Unlimited availability

Group post announcing sponsorship on LinkedIn and Facebook

Logo displayed proportionally:

- In the Americana newsletter
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

Additional tickets at early-bird rate guaranteed*

1
ticket
included

Seminar Sponsor

\$7,000

This sponsorship is intended for organizations that have a topic of interest for a seminar/workshop related to their area of expertise.

The seminar/workshop is **one hour** including the Q/A session and will be part of the program. It may be offered along with another presentation and a maximum of 2 speakers per workshop/seminar.

Please note that no business or promotional presentations will be allowed. However, the company logo may be displayed at the bottom of the screen during the presentation.

All seminar proposals should be submitted to the Réseau Environnement organizing committee. This is to ensure that the topic aligns with members' interests.

Logo displayed proportionally:

- In the Americana newsletter
- On Réseau Environnement's website
- On the ticket sales platform for Americana 2025
- In the *Exhibitor Guide*
- On-screen in common areas

Additional tickets at early-bird rate guaranteed*

2
tickets**

****2 free tickets for the speakers**

Comparison Chart

	A	B	C	D	E	F	G	SS
SPONSORSHIP AMOUNT \$	53,000	30,000	20,000	14,000	9,000	5,000	3,000	7,000
MAXIMUM	2	2	6	10	5	10	Unlimited	-
10x10 booth (\$5,000 value)	•	•						
Tickets included	10	7	5	3	2	1	1	2
Welcome speech	5 min. plenary	3 min. plenary		2 min. industry		2 min. (if session sponsor)		
Seminar with Q/A session	1 hr	30 min.		30 min. industry				
Invitation to the ceremony with guests of honour	•	•	•					
Acknowledgement by the master of ceremonies at a specific time	•	•	•					
Dedicated post announcing sponsorship on LinkedIn and Facebook	•	•	•					
Group post announcing sponsorship on LinkedIn and Facebook				•	•	•	•	
Mention of "X SPONSOR" in all event communications	•	•	•					
Logo in the program	•	•	•					
Sponsor mentioned every time the sponsored aspect (program or other) is referenced or promoted	•	•	•	•	•	•		•
Logo on generic visuals (email signature, web banner, social media posts/coverage)	•							
Logo displayed proportionally in the Americana newsletter	•	•	•	•	•	•	•	
Logo displayed proportionally in Americana's ad published in <i>Vecteur Environnement</i> magazine	•	•	•	•	•	•	•	
Logo displayed proportionally on Réseau Environnement's website	•	•	•	•	•	•	•	
Logo displayed proportionally on the ticket sales platform for Americana 2025	•	•	•	•	•	•	•	
Logo displayed proportionally in the <i>Exhibitor Guide</i>	•	•	•	•	•	•	•	
Logo displayed proportionally on-screen in common areas	•	•	•	•	•	•	•	
Name mentioned in press release	•	•	•					
Ad published in <i>Vecteur Environnement</i> magazine	2 pages	1 page	1/2 page	1/4 page				
Super banners in the <i>À la Une</i> newsletter	8	4	2	1				
Sponsor logo on attendee badges	•							
Sponsor logo in conference rooms at all times	•							
Additional tickets at early-bird rate guaranteed	•	•	•	•	•	•	•	•
Exclusive sponsor for one activity at the event			•	•	•	•		
Activity named after your organization			•					
Option to place table cards and/or roll up banners in the rest areas (sponsor provides design and printed materials)					•	•		

Booth Options

Options	Members	Non-members
A	\$4,800	\$6,400
B	\$4,200	\$5,600
C StartUp	\$2,900	\$3,900
A+	\$5,200	\$6,900

Specifications

Options	A + A+	B	C StartUp
10 x 10 space	•	•	•
Tickets	3	2	1
Rug	•	•	•
Defined space	•	•	•
Electrical supply	•	•	•
Exhibitor name displayed on the front	•		
Track lighting	•		
Counter	•		
Stool	•		
Waste basket	•		
Additional Options			
Fee for each corner (corner booths between two aisles)	\$150	\$150	\$150
Additional electrical supply	\$200	\$200	\$200

Americana

Forum sur l'environnement et Salon international
des technologies environnementales



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